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SNAKE RIVER SHOOTING PRODUCTS & CONSUTING INC – COMPANY Q&A

1. Who is Snake River Shooting Products & Consulting Inc?
 - We are a distribution company of ammunition, ammunition components, and firearms to the Sporting Industry to include OEM, Commercial, Law Enforcement, and International customers. We currently represent and distribute six top tier product lines, with multiple exclusive product lines. Our staff has a deep background and history working for some of the industry's largest ammunition and firearms manufacturers providing a unique perspective on the market and a wide range of contacts. We love this country and we love the 2nd Amendment!
2. What can we provide?
 - The first thing we can provide is service! We love this industry and we love dealing with our customers and working hard to solve their problems and improve their businesses. We can provide a wide range of loaded ammunition across rifle, pistol, and shot shell. We can provide an ever-growing range of ammunition components to support OEM loaders across the country. We can provide a line of 5.56mm and .300 BLK custom AR platform rifles made exclusively in the State of Idaho!
3. How do we stand apart from the other Distributors in the market?
 - It is our goal to generate long term partnerships with our suppliers as well as our customers to ideally provide an improved and more reliable supply chain. We realize today's market is ever-changing, and is growing. We realize it is becoming more and more difficult to lock down reliable supply sources for the OEM loaders in the country and our mission is to improve the reliability for the loader to enable them to more easily plan out a successful business channel. We are very picky about who we work with from the supplier side to ensure we have quality products and work with manufacturers who can commit to supply structure who can support a more reliable supply chain to the customer.
 - We ONLY operate strategically. Being engrained in the industry, we have had the chance to see many players in the market who are desperate to get sales, and as such sacrifice both short and long term strategic thought process and action. It is paramount to go to market in a strategic and calculated way, and we offer that commitment to our partners.
4. What about Consulting?
 - With regard to Consulting, we have assisted companies in taking their new products to market in the ammunition and/or component field, assisted in brand positioning, and distribution channels. We have assisted loaders of new and remanufactured ammunition products in setting up a viable loading breakdown by product mix, and have also assisted companies in taking their product into the International market place. We are set up to work exports, and have a vast knowledge base and existing sales network around the globe in this industry. We have very reasonable consulting rates, and are open to assisting you in your business!

We look forward to discussing your need further!

Snake River Management Team